

# Chico Friends of the Library

Minutes of Board Meeting 1-15-08 7:00

Attending: Macy Kelly, Anne Nordhus, Linda Leahy, Marian Milling, Susan Rauen, John Few, Louise Agos, Rob Atkinson, Susan Davis, Gerald Davis, Betty Forbes, Derek Wolfgram, Margaraet Bomberg, Mary Wahl, Debbie Cobb, Ann Elliott, Diane Friedman

Macy Kelly, President called the meeting to order

Minutes of Nov. 20, 2007 were approved (m/s/c/S. Davis/Bomberg)

## Reports:

- 1) Treasurer
  - a) Report Attached approved (m/s/c/Few/Nordhus)
  - b) UBS balance ~ \$450,000
  - c) Conference expenses in Misc. category
- 2) Volunteer Report
  - a) 19 100-hour increments for \$475 for 4<sup>th</sup> Quarter of 2007
  - b) 7 500-hour increment will select book of their choice
  - c) 11043 total hours for 2007 ~ 3.18 FTE (counting library volunteers only)
  - d) 6 additions for large donor plaque
- 3) Book Sale
  - a) Desa Design who had been purchasing \$300 to \$500 of books a month for home staging has laid off much of their staff and is no longer buying books.
  - b) Rob feels like a janitor and a little burned out
  - c) Has not time for innovation (market development, web sales)
  - d) "I want a store." "We have one of the best book sales in the country."
  - e) Books need to be sorted
  - f) Need volunteers who can carry & price properly
  - g) Proposed a brainstorming session to explore solutions (m/s/c/Few/Olmstead)
    - i) Members: Rob, Joan, Macy, Judy
    - ii) Report back in Feb w/ recommendations for facilitating book sale operations
- 4) Librarian's Report
  - a) Wireless System Supplies bill - \$2271.56
  - b) Statistics for December
    - i) Visitors – 2816 for all 5 Sundays
    - ii) Circulation – 41,000
    - iii) Check Ins 33,500
    - iv) Public Internet – 4400
      - (1) 11 stations have 1-hour limits
      - (2) 2 are 15-minute express stations
  - c) Young Adult Volunteer Coordinator – Sheryl Hubbard
    - i) Program thriving
  - d) Children's desk – manned on Sundays

- i) Still 1 halftime vacancy in children's section
- e) Public Library sign on Street ( Mary Wahl will look into.)
- f) 2007-2008 will Butte County Library's busiest year. Last highest year was 1977-1978 (pre Prop. 13 cuts)
- 5) President's Report
  - a) Thank you to Mary Wahl for city council push for continued hours
  - b) Mary – "We need to look for other sources of revenue."

### **Old Business**

- 1) Coordination w/Museum without Walls for book discussion about David Quammen's book "The Reluctant Mr. Darwin." Prior to his visit on March 11
  - a) John Few was contacted by Marcia Moore to add flyer to Newsletter
- 2) Sound system in the community room – John Few
  - a) Installation after approval by Co. Supes on Jan 29<sup>th</sup>
- 3) Book Sale signs – Rob
  - a) Has contacted sign makers
  - b) Tables will be replaced (sell/give away damaged old ones)
- 4) Classic movies update
  - a) Another 5 movies
  - b) Will contact Jiffy print for another poster
- 5) Fall Festival proceeds went to general fund – no other charity designated

### **New Business**

- 1) CFOL email address is new
  - a) [cfol@chicolibrary.org](mailto:cfol@chicolibrary.org)
- 2) Fundraiser proposed – Susan Davis
  - a) Recipe book with recipes from volunteers
- 3) Bookmark contest – 2<sup>nd</sup> annual (m/s/c/Leahy/Nordhus)
  - a) Judges: Ramona Flynn, Joel, Bomberg, Kelly, Olmstead, Wolfgram, G. Davis
  - b) Awards during National Library Week
- 4) Re: email from Derek Wolfgram
  - a) With North State Cooperative funding down and CA State Library funding down with CA budget cut of 10%, we'll have an \$8000 reduction
  - b) How replace?
- 5) Membership & Postage
  - a) G. Davis sends thank yous for any donation over \$100
  - b) No further notices of donation should be needed
- 6) Strategic Plan – Derek Wolfgram
  - a) Important to attract new revenue streams to library
  - b) Grant seeking would not support ongoing cost (special projects only)
  - c) Working with Co. library Adv. Board & Library Leadership team to
    - i) Identify special projects
    - ii) Set goals for actual outcomes (ie. attract new readers, set up small business resource center)

- d) Working w/ Co. Supervisors on timelines
- e) Steps:
  - i) Attend workshops for grant writing, etc.
  - ii) Identify community needs, required to develop goals
    - (1) “community need” survey (not necessarily oriented toward current library users) (data would be broken down by age, branch, etc.)
    - (2) consider addition to sales tax or parcel tax
    - (3) survey hopefully in April
    - (4) would be a telephone survey of at least 500 respondents
- f) Contacting all Friends groups for
  - i) Identify needs of library
  - ii) Questions to be asked in survey
  - iii) Funds to support survey
- g) CFOL Board discussed County library services support for Chico library
  - i) Hours similar to other big branches
  - ii) Increased staffing levels to handle our volume
  - iii) Board consensus – We will make a significant contribution to a needs survey, but we’ll not commit until we see support from other communities. Derek will make presentation to other Friends Groups in February

Meeting Adjourned 9:07

**Next meeting** – February 19, 2007