CHICO FRIENDS OF THE LIBRARY BOARD MEETING MINUTES March 17, 2009

Present: Margaret Bomberg, Gerald Davis, Susan Davis, Ann Elliott, John Few, Diane Friedman, Linda Leahy, Marian Milling, Anne Morris, Anne Nordhus, Joan Olmstead, Susan Rauen, Mary Wahl, guest Al Luedecke

President Ann Elliott called the meeting to order at 7:00 p.m.

APPROVAL OF MINUTES: The Board approved the minutes of the February 17 regular meeting (M/S/C Leahy, Nordhus) and the March 3 special meeting (M/S/C S. Davis, Wahl).

REPORTS

Treasurer: Membership drive has been fantastic so far. Costs of flyer, letter and postage are attributable to membership. Two maturing CDs will not be rolled over but will be converted to cash. Treasurer's report accepted. (M/S/C Bomberg, Leahy)

Librarian: The Board of Supervisors will vote on budget matters March 24, and it is possible the first cuts will take place May 1. More cuts are possible on July 1. They are still deliberating, so many scenarios are possible. Director Derek Wolfgram will be moving on to Santa Clara County by the end of the fiscal year.

County Advisory Board: Marian said the license plate holders have been ordered and paid for. Chico Branch will receive 1,000, hopefully before National Library Week.

Carrel: The post office plans to return undeliverable bulk mail at a charge of 43 cents per item. To prevent that charge we can insert "or current resident" below the name on the address label. Consensus was to use that address form for three mailings out of four, and to pay for returns with the September newsletter. Ann E. already does a first class spring clean-up mailing every year to weed out old names on our mailing list.

ONGOING BUSINESS: Diane is staying in contact with Square Deal about the book drop mattress and the chair recovering. Ann E. will provide temporary book drop pads while the mattress is being altered.

NEW BUSINESS

Publicity: Mary has arranged for free publicity in the upcoming coupon book. Ann E. created the layout featuring the new license plate holders. Thanks, Mary and Ann.

KCHO Pledge Drive March 24:

3:00-6:00 p.m.: Anne N. and Marian

6:00-8:00 p.m.: Joan and Al Team Captain 4:00-8:00: Ann E. *Library Visitation:* Redding has a new city library, run by a private company. Mary, Marian, and possibly Ann E. will visit in April to learn more about how it works.

Funding Possibilities:

- Susan D. advised that Soroptomists will have some money for us this fiscal year, amount to be determined.
- Joan proposed that we sign up sponsors for specific days, similar to the Soroptomist Saturdays a few years ago. Cost to operate the library on a given Saturday is \$1,500. Individuals, families, and businesses could participate. Recognition: name posted all year plus special recognition on their day. John pointed out that a year of Saturdays would cost up to \$78,000 and that we should have the money pledges for the entire year in advance.
 - → Our mission: each come up with five names we can approach. Share these at April meeting to avoid duplication.
- Money jars in businesses; a large thermometer at the library showing status of fundraising.

Annual Meeting June 8, 7:00 p.m.

- Election: Nominating committee John will draw up a proposed slate of officers. Vice President and Treasurer positions are up for re-election.
- Speaker: Susan Davis will contact Roger Aylworth to see if he (or he and the Saintly Susan) might be available. She will e-mail results to the Board. If they are not available, please think of ideas for back-up.

Website: Webmistress Diane requested an updated letter for the website. Suggestions: emphasize how much more we're doing, where the money went, what our needs are. Diane, Mary and Susan D. will consult by e-mail.

MEETING ADJOURNED: Meeting adjourned at 8:30 p.m.

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