

Chico Friends of the Library Meeting Minutes

August 18, 2015

Present: Margaret Bomberg, Patti Conlin, Ann Elliott, Diane Friedman, Nancy Leek, Rupert McDowell, Marian Milling, Ramona Peters, Jen Rold. Absent: Debbie Cobb, Susan Davis, Joan Olmstead, Mary Wahl

Guests: Don Regis-Bilar and assistant Cale Castro, Mohammed Khaki, Brenda Crotts

Meeting was called to order by President Diane Friedman at 7:00 pm. Introductions made around table.

Reports

Treasurer's Report: Marian reported for Susan Davis. First month of fiscal year and both receipts and expenditures already ahead of last year. Book bills were held over so large amount for materials.

Minutes: AE(m), NL(s). Minutes approved.

Book Sale: A reward lunch has been arranged for Tuesday, Sept. 1 at 11:30 am at La Hacienda Restaurant on the Esplanade. All book sale volunteers will be invited. Friends members are welcome to attend. There is no book sale Labor Day weekend; the First Friday sale will be on the second Friday of September, the 11th. Internet sales keep increasing and data was sent to CFOL members. Nancy Leek visited Santa Maria Library and observed that it has a separate book sale room for continuous sales.

Library Reports: Library manager Crotts announced monthly statistics; a copy is attached to these minutes. Some categories are up and some are down due to Monday closings. Over 1100 children participated in Summer Reading Program and took part in successful wrap-up party. There were prizes and games and music.

The Digital Media Lab (now part of Spectrum Lab) had its formal opening Aug. 1. Larry and Mary Wahl attended. Workshops have been scheduled. Teens demonstrated Aug. 1.

A thank-you letter from Youth Librarian Kristine Macalalad was passed around; she has been named county children's librarian and will be working at Oroville rather than Chico now. Kimberlee Wheeler will take Kristine's place at Chico. Kimberlee is finishing her library degree and has been working as children's librarian at Paradise. Her position will be Children's Services Staff.

The Veteran's Resource Station continues to develop. Brenda is working with someone on job placement services for veterans and on doing interviews with Vietnam veterans.

A quilt was donated by Annie's Star Guild for the CFOL annual quilt drawing. The quilt is red and large. Ann Elliot will create material for a display in preparation for this fundraiser in the late fall.

There was some discussion of what constitutes "author-title requests" on the monthly statistics report. Apparently these requests are for material the Chico Branch does not own.

Oliver Allen, Outreach Librarian, was present to discuss results of a recent library survey but was not able to do so in detail until county supervisors have first received the results. Oliver did answer some general questions. He said that there were 1800 responses. The library was looking to find out who uses the library and why and also ages of users and their wishes for library services. A final open-ended question asked of overall impression of the library, and most responses were positive. Little Free Libraries were also discussed. CFOL gave \$500 for materials for these in the past year. Another \$500 was requested and approved for more materials, especially since Eagle Scouts are planning to construct some. (MB,m;RM,s) In addition to having "LFL's" in Chico Parks, the library system now has agreements with Oroville and Paradise recreation departments to allow boxes in their parks. Little Free Libraries get off the ground after a few months and become self-sustaining fixtures that are overseen by an assigned steward. There is now a book on the subject at the library: "The little free library book" by Margaret Aldrich. The motto for LFL's is "Take a Book, Leave a Book."

Joint Friends of the Library (JFOL): No report but next meeting is September 28.

Library Advisory Board (LAB): Continues to work on sustainable funding. The committee chair has asked for names of prominent community members who might serve on a future funding group. It was asked if a mental health worker from the county was going to work with and train library staff; nothing has happened in that regard yet.

Newsletter: The deadline is September 20 for the next issue to come out in early October. Articles should be emailed to Kelsey McGee. There will be features on the Trivia Bee, Little Free Libraries, Summary of "A Bridge for Books" event, Buy the Book, the Library Bike, Library Book Club, Quilt Drawing, Spanish Language Programs at the Library, Puzzles, and FY 2014-15 financial report.

New and Ongoing Business

"A Bridge for Books" fundraiser, Sept. 27: Don Regis-Bilar passed out fact sheets. He is spending much time at Enloe Hospital and may get support from it. Promotion of the event will begin Sept. 1. 1000 people are expected for this family-friendly program. The ER office and the library will be ticket outlets (tickets are \$10) There will be security and valet parking and vegan food. Once the event is officially kicked off, there will need to be a vote of confidence/agreement with CFOL. The day of, volunteers will be needed to staff a table and to read comments from a prepared script. Jen Rold is liaison to this.

Annie B's/Grant: A solicitation letter has been sent to all Friends' members on Annie B's. A poster is on display in the library with envelopes for mailing. Ad has been prepared for CARD's online newsletter. CFOL will have a table promoting Annie B's at the Sept. 17 Farmer's Market in downtown Chico.

Interns on Social Media: Diane has been working with CSU Chico instructor Debra Johnson, Department of Journalism and Public Relations, to assign students to review and improve CFOL's social media presence—web page, Facebook, blog. Paper work is complete.

Name Tags: Rupert brought samples of nametags from Recognition Products. Members present said they wanted the CFOL logo and their name in fairly large size on magnetic tags. Margaret Bomberg and Ann Elliott will be on committee to finalize design and order. MB(m), JR (s) to spend what is needed not to exceed \$200 for nametags for CFOL board members. Motion passed.

Trivia Bee: RM(m) MB (s) to sponsor a Trivia Bee team at the required registration rate. Motion passed. Members of the team will be determined in future.

Meeting adjourned at 8:45 pm. Next meeting is Tuesday, September 15.