CHICO FRIENDS OF THE LIBRARY BOARD MEETING MINUTES August 18, 2009

Present: Rob Atkinson, Margaret Bomberg, Debbie Cobb Ceriani, Gerald Davis, Susan Davis, Ann Elliott, Linda Leahy, Al Luedecke, Rupert McDowell, Fred Marken, Marian Milling, Anne Nordhus, Joan Olmstead, Susan Rauen, Mary Wahl. Friends and guests: Kelly Burchfield, Jane Dolan, Carolyn Dorn, Diane Friedman, Joan McDowell

President Ann Elliott called the meeting to order at 7:00 p.m.

APPROVAL OF MINUTES: Minutes of the July meeting were corrected to reflect that Joan Olmstead ordered 500 Chico bags. Minutes approved as corrected (M/S/C Bomberg, S. Davis).

REPORTS

Treasurer: (Susan Davis) Report was approved (M/S/C Wahl, Ceriani)

Librarian: (Susan Rauen) Circulation numbers are about the same, but with fewer open hours. Susan and a volunteer are checking in books on Mondays. Summer reading program was self-serve. Christmas Buy the Book will occur.

Book Sale: (Rob Atkinson) Success continues. There will be no sales on those Saturdays followed by a Monday holiday.

County Advisory Board: (Marian Milling) License plate holders project is now in the black. Some funds given to library funding. Gridley has WiFi and Oroville will have it soon. Roger Pearson is getting info about North Valley Community Foundation. Joint meeting scheduled for Wednesday, October 21, 3:00 p.m. in Paradise.

ONGOING/NEW BUSINESS

Survey: (Jane Dolan and Bill Berry) 400 citizens were surveyed, 80% of whom were home owners. 57% positive toward parcel tax (\$92 rate too high, \$40 possible). Attitude toward CFOL: 67% positive, 1% negative, 30% didn't know. 67% were in favor of keeping the library open and preserving educational programs for children; 45% in favor of keeping the new books collection current. 22% of those surveyed (mostly young renters) were fairly unaware of the library. Response to June 2010 - no; November 2010 - no; November 2012 - better. 27% said no to everything. All in all, this is not a good time to try for a parcel tax. A written report will follow. Strategies: gain support over the next twelve months.

CFOL funding for extra hours: (Susan Rauen) Sixteen hours of extra help per week will cost \$12,064 per year. This extra help was approved as stated (M/S/C Ceriani, Bomberg). A contract with the County is required. Soroptimist will also help; Margaret Bomberg will report on specifics when formally approved. A banner honoring Soroptimist help was approved (M/S/C S. Davis, Wahl)

Fundraising at Oakmont: Kelly Birchfield explained proposed fundraising for the library at Oakmont Senior Residential Living Corporation.

Fall Festival: October 17, 11:00 a.m.-2:00 p.m. Diane is looking into pens/pencils as giveaways. Up to \$175 was approved for this purchase (M/S/C Wahl, Milling). Literacy Coach was confirmed and face painting approved. Kevin Berry and Friends are confirmed for musical entertainment.

Other responsibilities:

- Girl Scout Troops Maureen
- National Charity League Fé
- Authors Debbie
- Papa Murphy's Susan D.
- Chico Mothers Club Mary

Other Upcoming Events: Trivia Bee November 7, Craft Fair November 21.

NEXT MEETING: SEPTEMBER 15, 2009.

Thanks to Linda Leahy for the minutes.

Meeting adjourned 9:03 p.m.