

**CHICO FRIENDS OF THE LIBRARY**  
**BOARD MEETING MINUTES**  
**November 17, 2009**

**Present:** Rob Atkinson, Margaret Bomberg, Gerald Davis, Susan Davis, Jane Dolan, Ann Elliott, John Few, Betty Forbes, Diane Friedman, Don Kidd, Al Luedecke, Marian Milling, Anne Morris, Anne Nordhus, Mary Wahl

**CALL TO ORDER:** President Ann Elliott called the meeting to order at 7:00 p.m.

**APPROVAL OF MINUTES:** Minutes of the October meeting were approved with these corrections: Love Your Library date is 2012, not 2011; Anne Morris was not present. (M/S/C S. Davis, A. Nordhus)

**REPORTS**

**Treasurer:** Financial statements were distributed and approved. Cookbook sales have now exceeded the break-even point. Raffle ticket sales totaled \$208 as of October 31, 2009. Still following up on a couple of outstanding checks.

**Book Sale:** Sales have earned more than last year. We gave 300 books to troops and will also supply books to Soroptimist as they requested. A book sale will be held the Saturday after Thanksgiving.

**County Advisory Board:** Love Your Library Committee reported to them about a fundraising letter going out in January. Any ideas/input are welcome. Director Linda Mielke has submitted her first report to the Board. She will be hiring a collection agency to recoup past due materials and fine. She has had good success with this agency in the past. LAB also approved her suggestion that some NVCF money be used for training this year, as no staff development funding is in the regular budget. Friends of the Library have sent people to CLA in the past, and the Director would also like to send people to the PLA in Portland. Marian will advise her that individual FOL groups also contribute.

**ONGOING AND NEW BUSINESS**

1. Library sponsors: CFOL will fund extra help at sixteen hours a week, \$1,000 a month, November through June 30.
  - Discovery Shop will deliberate before selecting recipients.
  - Soroptimists: we have received \$21,774 through NVCF.
  - City of Chico: Linda Mielke will make contact and explore funding possibilities.
2. Online Donations: Diane advised we need to establish a bank account for any online donations.
3. Trivia Bee: Good turnout, fun, raffle was successful. The committee did a great job, with 20 teams at \$300 a team. Final figures to come later.

4. Craft Fair November 21 and 24: Diane brought a receipt for printing of extra raffle tickets. Still need to sign up additional help. Sue noted that both days will also include White Elephant sale items.
5. Quilt raffle: The raffle will take place December 19. Rob will sell some tickets at booksale.
6. Newsletter: The Carrel will be out December 5 or 6, in good time for the raffle. Diane will send John the address file.
7. Special topic: Jane Dolan lead a brainstorming on the relationship between the Friends groups and Love Your Library. All agreed that it is desirable for the two groups to work in concert. The goal is to support the libraries. To run and libraries and update and enlarge facilities, we need \$4 million.

**Goals and ideas:**

- Increase the number of library card holders in Butte County by 10,000 by December 2010. Literacy groups will be helpful as well as Newcomer-type groups.
  - Don: We need to know demographics to target.
  - Mary: Go to events, be a presence. Possibly young parents can help. Rob: We need to do something each week.
  - We also need a CFOL Membership Chair. Incentives for membership could include 10% off new membership; coupon for cookbook, etc.
  - Love Your Library will send out a letter aimed at building a list of people who want to be involved.
8. Anne Nordhus: The ad hoc committee working with Jane Dolan asked each branch to provide at least eight items unique to its branch (including dates). Several ideas were presented, which Anne will pass along.
  9. Susan Roth, author of *Listen to the Wind* (children's version of *Three Cups of Tea*) will be here Friday at 3:00 p.m. Posters and cards are out in the community. Heather Lyons will sell the book at Friday's event.

**OTHER:**

Mary gave the location of library street signs.

The topic of book sales in connection with events needs to be explored further.

**NEXT MEETING**

Meeting was adjourned at 8:40 p.m.

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