

CHICO FRIENDS OF THE LIBRARY
BOARD MEETING MINUTES
January 19, 2010

Present: Rob Atkinson, Debbie Cobb Ceriani, Gerald Davis, Susan Davis, Ann Elliott, John Few, Diane Friedman, Fé Howard, Linda Leahy, Al Luedecke, Rupert McDowell, Fred Marken, Marian Milling, Anne Morris, Anne Nordhus, Joan Olmstead, Susan Rauen, Mary Wahl Guests: Linda Mielke, Jane Dolan

President Ann Elliott called the meeting to order at 7:00 p.m.

APPROVAL OF MINUTES: Minutes of the December meeting were approved with these corrections: meeting date corrected to December 15, 2009, and treasurer distributed 'financial statement', not 'ballot sheets.'
(M/S/C Wahl, S. Davis)

REPORTS

Treasurer: Financial statement was distributed. Susan D. reported that book sales (including those sold at Fall Festival and Craft Faire) brought in over \$50,000 for 2009; good job! We will also need more recognition plaques for recent donations of money and time. Report was approved. (M/S/C Leahy, Nordhus) Gerald also mentioned that the Caldecott and Newberry Awards have been announced, and that the Nancy Williams Trust donation is earmarked for those winners.

Librarian:

- After fifteen years Heather Tovey will be leaving us for a full time position with Butte County Office of Education. We wish her luck and will miss her. A potluck breakfast will be held for Heather in the conference room on January 28 from 7:00-9:00 a.m.
- Christmas Buy the Book sold 130 books as compared with the previous year's 85 books.
- The Chico Branch Library will be one of the sites for the Homeless Survey conducted on January 27, 2010.
- Tax assistance will be offered by VITA and CARD in the conference on Thursdays and Saturdays from February 4 through April 10.
- Susan reviewed other programs available in the library. Thanks to CFOL we only lost one story time.
- Although we did not apply for the Target grant, we would still like to present the Wild Things summer reading program at a cost of \$350-\$400. This expenditure was approved. (M/S/C Leahy, Nordhus)
- Volunteers are needed to place pockets of flyers in stores and offices encouraging people to Love Your Library and to get a library card. (These will also need to be replenished.) Mary and Debbie will help. Gerald noted that we need to coordinate this effort by geographical area. Please contact Susan or Maureen if able to assist.

Book Sale: Rob expressed concern that book sales will not happen on the five Saturdays the library will be closed.

County Advisory Board: The Library Board and Friends of Libraries met on Wednesday, January 13. The publicity committee is ready with the next four columns for the newspapers. Linda Mielke advised that the contract with Unique (collections) is ready for a 90-day trial. DVD rentals should be self-supporting and downloadable books are in the offing. Microfilm: we are still the best source for microfilms of old newspapers. The Chico E-R copies are not readily available to the public, and CSUC has printing issues. The February

advisory meeting will be held in Gridley, followed by the LAB/FOL joint meeting. The annual report to the Board of Supervisors will be in April.

ONGOING AND NEW BUSINESS

1. Library Sponsors:
 - A. Soroptimist: We have received the money and are preparing the acknowledgement banner. The grant specified \$14,000 for extra help over the CFOL hours and \$6,000 for computers.
 - B. Discovery Shoppe: No answers yet concerning the grant. The vote will take place in January. This money is earmarked for Bound to Stay Bound books.
 - C. City of Chico: Still waiting to see what's happening with any unspent funds. The Library Director will need to prepare a proposal for City funding for Fiscal Year 2010-2011.
2. Love Your Library:
 - A. Copies were distributed of a letter to the Butte County FOLs summarizing programs and goals. Ann E. and Mary urged brevity in future communications. Jane Dolan said it would be fine to trim and reformat the letter for the *Carrel*.
 - B. Membership Drive Committee: CFOL is not doing a big mailing this year. Ann E. asked if anyone could distribute flyers, bookmarks, applications at events; for example, the AAUW 8th grade girls' math/science event at Butte College January 23. John suggested CFOL membership as a gift for special events, such as Christmas and Valentine's Day. Mary and Rupert will work with Marian to list possible dates for activities.
 - C. Barnes & Noble Book Fair March 20-21: 15% of proceeds for that period would go to FOLs. There was some discussion about supporting an event hosted by "the competition;" however, the event has already been arranged. Some suggestions for that weekend included a story hour at Barnes & Noble by Nancy Leek or teen or other volunteers. This is a Love Your Library event that Friends groups county wide will take part in
 - D. Publicity - other ways to get our name out: a presence at the Chico Heat's first home game; perhaps the Heat might have a Love Your Library night. Debbie and Mary: article in the paper by Laura Urseney or other; promote library card as a Valentine's Day gift; flyers at the Chamber of Commerce office. Debbie and Mary will see about flyers for the circulation counters.
 - E. County publicity committee is working on Love Your Library Month. Pocket flyers are to go in businesses throughout the county.
3. Nominating Committee: please volunteer or suggest someone for the nominating committee.
4. Bookmark Contest: John requested funds to cover \$150 in awards plus printing costs in connection with National Library Week in April. Funding of up to \$250 was approved. (M/S/C Cobb, Atkinson) Closing date for the contest is the end of March.
5. Art Donation: A large painting has been donated for a raffle or the craft faire. It is presently being stored in Susan's office.

Meeting adjourned at 8:25 p.m.

alm

NEXT MEETING: FEBRUARY 16, 2010.