

CHICO FRIENDS OF THE LIBRARY
BOARD MEETING MINUTES
AUGUST 20, 2013

Members in attendance:

Margaret Bomberg
~~Debbie Cobb~~
Patti Conlin
Gerald Davis
Susan Davis

Ann Elliott
Diane Friedman
Fe Howard
Don Kidd
~~Rupert McDowell~~

Marian Milling
~~Joan Ohlmstead~~
Sarah Vantrease
Mary Wahl

Guests: Oliver Allen, Brenda Crotts, Maureen Jeffers,

MEETING CALLED TO ORDER

Don Kidd called the meeting to order at 7:03pm.

APPROVAL OF MINUTES

The July, 2013, minutes were approved (m/s/c Elliott/SDavis).

TREASURER'S REPORT

The July 31, 2013, Treasurer's Report was approved (m/s/c Friedman/Wahl).

LIBRARIAN'S REPORT

Report given by branch librarian Sarah Vantrease:

- Thanks for the Summer Library Program support. About 40K items checked out during the summer.
- Kindles loaded with best sellers are popular. People have noticed the eclectic collection of DVDs that CFOL has been funding, and they are popular.
- Suggestion boxes, funded by CFOL, have returned some good suggestions which can be implemented.
- New computers for the library, funded by CFOL, are in IT in Oroville and may be ready for the library by September.
- Movie license has been purchased (on display in the meeting room).
- AAUW wants to run workshops in February to help Chico Unified students apply for scholarships to college.
- Local author, Mike Graf, is doing an author visit November 7. A \$150 stipend for him as approved (m/s/c Bomberg/Conlin).
- The library is having a Halloween program, during which they plan to give books and goodies to kids. Staff member Sheryl requests \$100 to support it (m/s/c Milling/Bomberg).
- Sarah is continuing to save children's books for things like the Fall Festival.

CHICO FRIENDS OF THE LIBRARY
BOARD MEETING MINUTES
MM DD, 2013

PAGE 2 OF 3

- There is an intimidating announcement board in the lobby - too big. Sarah wants to replace it with a smaller white board. We approved about \$400 to purchase a new bulletin board/white board (m/s/c Bomberg/Conlin).

Sarah introduced Brenda Crotts, and told us the branch librarian swap will happen sometime during the early part of next year, maybe January.

BOOK SALE REPORT

Ann Elliott reports the book sale is going well (see treasurers report). September will be book sale volunteer month. Ann will coordinate activities to express our gratitude for the book sale volunteers' hard work. The air conditioner in the meeting room has been replaced, so the meeting room is more comfortable, which is good for the book sale.

LIBRARY ADVISORY REPORT: Patti Conlin is a new member to the LAB and should be able to report back to CFOL soon.

ONGOING AND NEW BUSINESS

COMMUNITY OUTREACH: Oliver Allen is the new outreach coordinator. He described his activities.

- He will assist friends groups with time and resources as allowed.
- He will attempt to serve parts of Butte County that have not been getting library services. Assisted living centers will get support for library cards and book delivery.
- Library ambassador program: Oliver needs help from volunteers who want to help promote the library in the community (poster attached).
- The stepped up community outreach is all part of the plan to get dedicated funding by increasing the library population.
- If we know of meetings that would like to hear from him, tell him.
- He will do press releases for FOL groups.
- CFOL needs a sign that says something like "This program underwritten by the CHICO FRIENDS OF THE LIBRARY", which can be put on display at library functions.
- JFOL groups noted that there is no set of library promotional materials. Oliver is going to put a set in each branch, which will contain all the information you wanted to know about the library.
- Butte County is re-branding, including the library. Sometime late Fall we are supposed to be getting a new logo.
- Little Free Libraries (see LittleFreeLibraries.org), is an organization whose mission is "to promote literacy and the love of reading by building free book exchanges worldwide," and "to build a sense of community as we share skills, creativity and wisdom across generations." Oliver is in touch with Habitat for Humanity who will give us materials to build enclosures for Little Free Libraries. Oliver will find somebody to build them. He may come to us for \$ for this project at some point.
- Mary Wahl reports a display board is being made up for each library (info from JFOL) about the Library Centennial. Is Chico aware of this, and should we do our own?

CHICO FRIENDS OF THE LIBRARY
BOARD MEETING MINUTES
MM DD, 2013

PAGE 3 OF 3

JOINT FRIENDS OF THE LIBRARY: Mary Wahl reports that Durham is hosting a county wide Centennial celebration, November (2nd or the 16th ?), at the Veteran's Hall on the midway. They would like each branch to have a table there. They are serving refreshments, will decorate, and maybe have music? Would we be willing to donate some money?

There will be another Book Fair at Barnes & Noble in December 13/14/15 (??). Mary suggests that we need to participate more than we have in the past. Marian Milling and Patti Conlin said they would help Mary.

NAME TAGS FOR BOARD MEMBERS: Mary needs a sample in order to give us an estimate. Diane will provide.

PUZZLES: Mary Wahl delivered 10 puzzles to Heather Lyon at Lyon's Book Store. Mary put 3 in each of her UPS stores. The UPS stores are selling them. Don says there is no storage problem. To reiterate: Other FOL groups can buy puzzles for \$6.50 ea from us.

Steve Ferchaud is very appreciative of the gift we gave him.

Don is willing to deliver puzzles to wherever.

FALL FESTIVAL: Date and Time: October 19, 11am-2pm.

MaryW will do local authors again this year.

Re: donated quilt - Quilt Guild would like to have an opportunity to buy tickets. Ann will promote the quilt, with the drawing to be on Fall Festival day, tickets on sale in mid-September-ish. Money raised by the Fall Festival Quilt Drawing goes to Seed Library.

Re: outreach to schools - Ann emails the poster to Kim Hernandez at Chico Unified School District who then distributes them.

HOLIDAY TIME BUY THE BOOK: Note the name change from "Christmas" to "Holiday." Library hasn't started working on it yet.

TRIVIA BEE: Motion to sponsor a team at lowest level (m/s/c Wahl/Bomberg).

Meeting was adjourned at 8:17pm.

Next meeting: September 17, 2013, third Tuesday of the month.