Chico Friends of the Butte County Library, aka. Chico Friends of the Library, CFOL

Minutes of Board Meeting January 16, 2024

Present: Elizabeth Bergthold, Brenda Crotts, Diane Friedman, Keith Herritt, Nancy Leek, Satsie Veith
Absent: Merle Burbridge, Margaret Bomberg, Linda Elliott
Staff: Cynthia Pustejovsky, Chico Branch Librarian
Guests: Jennifer Ellingson, Patrick Newell

Brenda Crotts called the meeting to order at 6:35 pm.

Minutes: The minutes of the November 21, 2023, meeting were approved. (Leek, Friedman, approved.)

Reports

Treasurer: The board reviewed reports for the current month as presented by Treasurer Diane Friedman. For this fiscal year to date, memberships and donations have brought in \$39,736 and book sale revenue is at \$30,648. Expenditures so far: Summer Reading Program \$1575, Other Programs (Storytime, ATT) \$2779, books, magazines, digital \$23,497.

Book Sale: Nancy Leek reported that revenue from the three December book sales was \$4776.77. Internet sales are slightly down. The total book sales revenue for the 2023 calendar year was \$59,799.99, just under last year's total. The board approved purchase of a new book cart from Demco (Friedman, Bergthold, approved.) Nancy will talk to Mike Wolcott about the possibility of reporting library news in the E-R.

Little Free Libraries: Elizabeth Bergthold reported that Joe Steck has replaced the LFL in front of Rhema Word of Faith Church on E. 12th Street and the stewards are doing a great job keeping the boxes clean and full.

Scholarship Committee: Jennifer Ellingson handed out for board review the scholarship guidelines, application form, and rubric. Reaction was favorable, with a few suggested changes. The plan is that the scholarship winner will be announced at High School Awards night in May.

Membership: Merle Burbridge was absent. Keith reported that current membership is 564. Fifty-three new members joined in 2023, the biggest gain since 2019.

Newsletter: Keith Herritt reported the next newsletter should be out around Feb. 1.

Library Advisory Board: Margaret Bomberg was absent.

Marketing Project: Patrick Newell reported that the students' marketing project is complete. The board discussed the possibility of a social media "ambassador" to target various groups with information about the library and create interest and public support. Discussion focused on ways to fund such a project.

Branch Librarian's Report: Cynthia Pustejovsky reported on past and upcoming events, which include Dr. Catherine Posey speaking on Jan. 21 at 2 PM about the Holocaust for Holocaust Remembrance Day, the 24 in 24 adult reading challenge, and Valentine's Day card-making materials available for a week in February. Misty Wright continues to serve Acting Library Director. A new library assistant will soon start work. The Sci-Fi book club purchases will be paid for out of the regular CFOL book budget.

The meeting was adjourned at 7:42 p.m.

The next meeting will be on February 20, 2024.